

# Stefano Anania

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525 N Sycamore Ave, apt. 416, Los Angeles, CA 90036

Ciao! I'm an internationally and cross-culturally experienced creative director from Italy, working with startups to help them fulfill their visions.

## Work Experience

	<b>BoomBoom Naturals</b>	<b>Los Angeles, US</b>
01/2020 - Present	<i>Creative Director</i> <ul style="list-style-type: none"><li>- Oversee content strategy and packaging design process.</li><li>- Produce creative assets for emails, website, and marketing collaterals.</li><li>- Produce/edit all video content and plan ad strategy with growth team.</li></ul>	
	<b>MoreLabs</b>	<b>Los Angeles, US</b>
01/2020 - 02/2021	<i>Creative Director</i> <ul style="list-style-type: none"><li>- Oversee and produce all creative content and content strategy.</li></ul>	
03/2019 - 01/2020	<i>Video Strategy Manager</i> <ul style="list-style-type: none"><li>- Produce/edit all video content for the company with focus on online ads.</li></ul>	
	<b>Soothe, Inc.</b>	<b>Los Angeles, US</b>
10/2018 - 03/2019	<i>Digital Media Producer</i> <ul style="list-style-type: none"><li>- Produce/edit all video content for the company &amp; develop creative assets.</li><li>- Collaborate with freelance photographers and content creators to bring creative projects from concept to completion.</li></ul>	
06/2017 - 10/2018	<i>Digital Media Specialist</i> <ul style="list-style-type: none"><li>- Manage a four-person social media team &amp; develop social media strategy.</li><li>- Produce and edit digital ads and in-app videos, develop creative briefs.</li></ul>	
01/2017 - 06/2017	<i>Marketing &amp; Optimization Lead</i>	
05/2016 - 01/2017	<i>Partnership Development &amp; Events Lead</i>	
09/2011 - 09/2014	<b>The United</b>	<b>Oslo, Norway   Tokyo, Japan</b>
	<i>Social Media Manager, Singer, Songwriter</i> <ul style="list-style-type: none"><li>- Plan digital strategies &amp; manage social platforms with over 200K followers.</li><li>- Participate in TV, radio, and magazine interviews across Europe and Asia.</li></ul>	

## Education

09/2011 - 07/2014	<b>Birmingham City University</b>	<b>Birmingham, UK</b>
	BA Honors in Business and Public Relations	

## Additional Skills

- **Languages:** Italian, English, Spanish (basic), French (basic).
- **Graphics, Video & Audio:** Capturing video & photo content with various cameras and equipment.  
Figma, Sketch, Adobe Creative Suite, Final Cut Pro X, Logic Pro.
- **IT:** MS Office, Trello, Asana, Slack, Google Docs, Google / Facebook / Twitter / Instagram analytics.
- **Copyright & IPR** knowledge gained at the YouTube Space L.A.